

# JD EDWARDS ENTERPRISEONE GROWER MANAGEMENT



## KEY FEATURES

- Block and Harvest Management
  - Track numerous block and harvest attributes
  - Develop crop estimates for supply planning
  - Manage intended use of the crop
  - Quality measurement using maturity date
  - Mass updating capabilities reduce administration
- Farming Activities
  - Plan farming activities
  - Track actual farming activities performed
  - Operational cost tracked at the block level
  - Spray operations record chemical usage
- Weigh Tag Receipt
  - Plan receiving activity
  - Record quality results against receipt
  - Price based on quality results
  - Over-receive
  - Receive child items

*Growers, packers, shippers and processors are refining their operations through the use of enterprise management techniques. Tracking the attributes of a block of land and the activities performed throughout the growing period from planting to harvest has been difficult to capture, but vital to understanding the effects on production and maturity dates. The business of agriculture has become more complex with greater regulations, government oversight, and increased demands across your supply chain from buyer to consumer.*

### **The Issue: Growing is a complex business with increasing regulatory oversight and concerns about global terrorism**

Your business is focused on growing or managing crops for a variety of food and beverage companies. Reproducible quality is becoming increasingly important for your customers and at the same time government agencies around the world, including the US FDA, now requires tracking food throughout the supply chain because of global terrorism concerns along with cumbersome pesticide reporting for local and national government agencies differentiating between organic and conventionally grown crops. With business margins tight, labor supply problems, and worries about changing weather patterns, accurate harvest estimating and analysis is necessary for planning if your operation is going to make a profit at the end of the season.

Meanwhile, one apparent solution, implementing contractual pricing for your grower based on quality, has been difficult to put into action and your current collection of software is not fully integrated as your IT staff maintains multiple, uncoordinated databases. Complexity seems to be growing faster than your crops.

### **The Solution: Manage land and crop details throughout the growing cycle using an enterprise software approach**

Oracle's JD Edwards EnterpriseOne Grower Management module allows growers and processors supplied by growers to capture vital land block and harvest details and attributes along with the activities performed throughout the entire growing season cycle from pre-planting planning to post-harvest cleanup.

JD Edwards EnterpriseOne Grower Management provides a crop receipt system that benefits growers and processors with:

- Processes to schedule the receipt of material;

- Quick entry for weighbridge intensive harvest periods;
- Pricing from contract, advance pricing, harvest record or item master;
- A method to receive different crops based on harvest characteristics;
- Direct creation of purchase orders in the system so the material can be placed directly into inventory;
- Optional allowances for over-receipt;
- Quality assurance data linking results to each crop receipt;
- Receivership of crops in primary or secondary units of measurement;
- Weigh tag reports in real time against integrated data from one database;

Your farming operation can use JD Edwards EnterpriseOne Grower Management to manage lot information for:

- Land block information;
- Harvest details;
- Tracking farm activities from pre-planting planning to post-harvest close-out activities such as pruning, spraying, withholding dates and reporting;
- Tracking crop estimates throughout the growing season;
- Monitoring and recording maturity dates for each crop;

With JD Edwards EnterpriseOne Grower Management, you reduce your information technology and reporting headaches with integrated enterprise applications so that you can focus on growing crops as business rules, environmental conditions and relationships become increasingly complex.

### **When SKUs and Case Counts Matter for your Fresh Produce**

A classic grower management problem involves matching multiple SKUs for the same crop with different end-of-harvest characteristics. Fresh produce, such as broccoli or cauliflower, is usually sold with different SKUs depending on the head count per case. For example, a grower may package broccoli in cases of 14 and 21 heads at the time of harvest while working in the field. Field packaging fresh produce like broccoli:

- Improves labor efficiency through combined activities;
- Reduces operational costs by performing harvest, packing and inventory activities together;
- Permits grocery store delivery to be convenient and timely;
- Generates an accurate count of the different SKUs being generated in the field from the harvest to generate accurate inventories;

JD Edwards EnterpriseOne Grower Management supports all aspects of this parent-child relationship between the parent crop (“broccoli”) and each of the parent’s children (“14 heads per case”, “21 heads per case”, etc) and their associated SKUs.

## Feature/Function Highlights

- **Manage land, crop and harvest attributes:** Increase productivity by quickly accessing data from a central database regarding each block of land with respect to crop and harvest identification through the Harvest Workbench in the module:
  - Information includes the address of the each block, key contacts with phone numbers and significant dates requiring action;
  - Record all pre-planting through post harvest farming activities, including cultivating, planting, fertilizing, spraying, pruning, and irrigation;
  - Maintain a historical record of each harvest;
  - Track operational costs for each harvest;
  - Create test plots;
  - Maintain harvest estimates;
  - Manage crops for intended use;
  - Collect quality measurements during the growing cycle with quality assurance reporting by date;
  - Create harvest lot information regarding the crop;
  - Report pesticide usage along with organic and non-organic (conventional) parameters;
  - Drive uniformity of successful practices throughout all blocks based on harvests;
  - Understand supply by tracking the harvest estimates associated to each block of land. Early detection of undersupply can be offset with spot buys that are fully negotiated through the harvest freeze;
- **Detailed, integrated cost management:**
  - Activity costing: Roll up each activity cost into the total operational cost of the crop. Use this information to benchmark activities and attributes that improve crop production in a cost effective manner;
- **Manage and monitor schedules across all land activities:**
  - User-defined dates: Monitor all of your user-defined dates;
  - Scheduling: Improve efficiency by quickly scheduling farming activities and the appropriate farm staff and equipment;
  - Maturity date: Track the maturity date for each block, so harvesting activities can be scheduled in advance;
- **Crop receiving:** Efficiently receive crops into internal processing facilities from internal or external farms and capture weight and quality results. The lot information from the harvest is modeled after the USA's FDA's Section 306 of the Federal Bioterrorism Act. The feature allows you to:
  - Receive crops via a weigh tag;

- Create a purchase order and an associated receipt;
- Map quality tests to each crop receipt;
- Apply complex pricing based on received quality results;
- **Integrated to JD Edwards EnterpriseOne Grower Pricing and Payments:**  
Integrate crop contracts entered in JD Edwards EnterpriseOne Grower Pricing and Payments to secure accurate crop pricing and adjustments;

### Solution Integration

This module is designed to be integrated with these JD Edwards EnterpriseOne products and suites across your operations using common tools and a Pure Internet Architecture:

- JD Edwards EnterpriseOne Food and Beverage Producers
  - Grower Pricing and Payments
  - Blend Management
- JD Edwards EnterpriseOne Supply Chain Execution (Logistics)
  - Inventory Management
- JD Edwards EnterpriseOne Supply Management (Procurement)
  - Procurement and Subcontract Management

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